



**DANIEL GALVIN Jnr**  
LONDON



# 3 GENTLE STEPS TO CARING FOR YOUR 'ORGANIC' BABY BY DANIEL GALVIN JNR



**Introducing the Organic Baby range by Daniel Galvin Jnr – a babylicious range of body and hair care designed specifically with baby in mind. The range incorporates: Organic Baby Shampoo, Baby Hair Juice Body Moisturiser and Baby Hair Juice Bath & Body Wash available with 3 different blends of essential oils:**

**Lavender:** will help soothe and heal as well as to aid sleep and has anti-inflammatory effects for any skin conditions.

**Chamomile:** will help calm restlessness and is soothing for problem skin, open wounds or insect bites.

**Melon & Cucumber:** contains Vitamins C, K, A & B6 and Potassium to nourish and soften skin and calm the senses.

Daniel decided to develop a baby care range after the birth of his first son, as he became more aware of children's products, "I was interested in what went into baby shampoos so started to do some research on the ingredients. Chemical ingredients found in hair products can 'charge up' kids like sugary junk food. 60% of these ingredients are easily absorbed into the skin so you can imagine the harm it could cause in the long term."

Harsh synthetics have no place on the delicate skin of babies. The worst contender is Sodium Lauryl Sulphate, a harsh detergent used in engine degreasers and garage floor cleaners, known to have carcinogenic properties. Sodium Lauryl Sulphate can also irritate and dry skin and aggravate conditions such as eczema and psoriasis, so for Daniel it was an important step to create a product range for babies which contained only the best and safest ingredients for their skin.



## BABY FACTBOX

Your baby's skin is five times thinner than yours, and much more likely to absorb the substances that make up baby skin care products.

The Daniel Galvin Junior organic baby range is free from pesticides and toxic chemicals.

The Organic Baby range contains only the mildest, organic and natural cleansing and moisturising agents with plant and sugar extracts and essential oils to look after your baby's skin.

**For further information go to [www.pressinformation.co.uk](http://www.pressinformation.co.uk) or contact Brandnation on 0207 940 7170**

[eva@brandnation.co.uk](mailto:eva@brandnation.co.uk)

0207 940 7179

[lizzie@brandnation.co.uk](mailto:lizzie@brandnation.co.uk)

0207 940 7188